



SEO Quotes

Features	Budget Plan	Basic Plan	Advance Plan	Premium Plan
Number of Keywords Optimized	Up to 3	Up to 6	Up to 10	Up to 15
Website Server Analysis	✓	✓	✓	✓
Website Content Analysis	✓	✓	✓	✓
Keyphrase Research	✓	✓	✓	✓
Meta Tags	✓	✓	✓	✓
Creation of robots.txt file	✓	✓	✓	✓
Keyword Density Analysis	✓	✓	✓	✓
Creation & Registrations of sitemap.xml	✓	✓	✓	✓
Initial - link building	10 links	20 links	60 links	80 Link
Ongoing Quarterly - Link Building	20 links	40 links	80 links	100 links
Social Accounts	5	10	20	30
Weekly Social Updates	2	5	10	20
Google+ Business Profile Creation/Optimization	✓	✓	✓	✓
Google+ Authorship Markup		✓	✓	✓
Weekly Google+ Stream	2	3	5	10
Bookmarking	10	20	30	50
Directory Submission	50	100	150	200
DMOZ Submission	✓	✓	✓	✓
Site Information Architecture Audit	✓	✓	✓	✓
Google Analytics Setup/ Goal & Convision Tracking	✓	✓	✓	✓
Google Analytics Traffic Analysis	✓	✓	✓	✓
Google Webmaster tool set up	✓	✓	✓	✓
Local Listing	2	5	10	20
Local Search Optimization	✓	✓	✓	✓
Setup of Website Sitemap	✓	✓	✓	✓
Site History Evaluation		✓	✓	✓
Broken Link Replacement		✓	✓	✓
Alt Text Optimization	✓	✓	✓	✓
Link Redirect Audit		✓	✓	✓
HTML & CSS Validation from W3C		✓	✓	✓
.htaccess File Analysis-Update		✓	✓	✓
Custom 404 error page setup	✓	✓	✓	✓
Schema HTML tags		✓	✓	✓
hCard Integration		✓	✓	✓
Press Release Writing & Marketing	2	5	10	15
Blog Accounts (regualr submission)	2	5	10	15
Articles Writing & Marketing	2	5	10	15
Brand Promotion, Logo Marketing, Value Assessmemnt	10	20	30	40
Initial Copywriting		Up to 8 pages	Up to 20 pages	Up to 40
Ongoing Quarterly Copywriting		Up to 2 pages	Up to 5 pages	Up to 10
Dedicated Account Representative		✓	✓	✓
Online Project Management Schedule	✓	✓	✓	✓

Ongoing Monthly Keyword Reporting	✓	✓	✓	✓
Ongoing Monthly Traffic & Goal Reporting	✓	✓	✓	✓
Google +1	✓	✓	✓	✓
Facebook Insights	✓	✓	✓	✓
Canonicalization Analysis	✓	✓	✓	✓
Competitor Intelligence Analysis/Report		✓	✓	✓
Thematic Links		✓	✓	✓
Internal Linking Analysis/Restructuring		✓	✓	✓
Linkable Content Promotion		✓	✓	✓
Header Tags Optimized (H1, H2 etc)		✓	✓	✓
Duplicate Content Analysis		✓	✓	✓
Social Media Monitor		✓	✓	✓
Keyword Rank Reporting (Monthly)		✓	✓	✓
Website Usability Analysis		✓	✓	✓
Universal SEO (Video, Maps, Images, News) Updates/Suggestions			✓	✓
Guest Blogging			✓	✓
Link Reclamation			✓	✓
Text Navigation (if allowed)			✓	✓
Website Call Tracking			✓	✓
Website Design Analysis		✓	✓	✓
Social Media Marketing		✓	✓	✓
Link Wheeling		✓	✓	✓
Integration of Blog w/ RSS		✓	✓	✓
Link Baiting			✓	✓
Website Conversion Analysis Implementation			✓	✓
Keywords/keyphrases on 1st Page Results of Google	3	6	10	15
Price Per Month	\$200	\$400	\$600	\$1,000
Paypal Fee	5% on above plans			
Hours per month (6 Months Commitment)	25 Hours	55 Hours	80 Hours	140 Hours

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“No Matter What the Size of your Business”

“We are Committed to Delivering High Quality Online Marketing Solutions”